**EDUCATION**

**University of Wisconsin- Whitewater**

Bachelor's Degree in Marketing with a Digital Emphasis

September 2020-Expected graduation June 2024

**Western Technical College**

Associate of Applied Science in Digital Marketing

September 2016- May 2020

**WORK EXPERIENCE**

* Ulta Beauty- Seasonal Beauty Associate
  + Informational resource to customers
  + Stocked the store floor
  + Set up and maintained floor displays
  + Cashier

November 2017- January 2018

* Graduation and Special Events Photographer
  + Scouted locations
  + Captured candidates
  + Staged shots
  + Selected and edited highest quality photographs
  + Transported and sent results to customer

June 2016 -May 2018

**SOFTWARE**

* Adobe Premiere- Novice
* Word- Proficient
* Excel- Proficient
* PowerPoint- Proficient
* Google Drive- Proficient
* Wondershare- Proficient
* Photoshop- Novice
* Illustrator- Novice
* HTML- Novice

**INTERESTS & ACTIVITIES**

Colligate DECA- A business preparation organization that

works on students’ communication and interdependent skills.

September 2018-June 2022

# PROJECTS

Market Research for Second Time Around

April 2019

Worked on SEO Optimization for Fun Fur Pets

April 2019

Fun Fur Pets Website Update and Google Ads Campaign

March 2020

# SKILLS

* Email marketing
* Google Ads
* Market research
* Photography
* Video editing
* Teamwork
* Organization
* Digital and in-person communication

# AWARDS & CERTIFICATIONS

Wisconsin State Deca's Second Place Finalist: Marketing Management -2021

Wisconsin State Deca's Top Five Finalist: Fashion Merchandising-2020

Wisconsin State Deca's Top Seven Finalist: Fashion Merchandising-February 2019

Third in Wisconsin Deca Simulation Contest -February 2019